

VISION

Cultivating lives of purpose and possibility.

MISSION

Weaving together a tapestry of lives.

PILLARS

COMMUNITY

WORKFORCE

OPERATIONS

GOAL 1

GOAL 2

GOAL 3

Cultivate resident engagement and enrichment

Be a best place to work

Achieve organizational excellence

INITIATIVES

- A. Expand connections, knowledge and creativity
- B. Promote health and well-being
- C. Be a more diverse residential community
- D. Enhance greenspace and inspire sustainability

INITIATIVES

- A. Foster a collaborative, rewarding, and flexible culture
- B. Formalize professional development
- C. Develop succession plans

INITIATIVES

- A. Diversify our business model
- B. Elevate our brand with target audiences
- C. Strengthen operational efficiency and effectiveness
- D. Foster an engaged, diverse Board of Trustees